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Suggestions for improving the efficiency of China's foreign trade

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Today, economic globalization has become an irreversible trend in world economic development. Economic globalization requires production internationalization, trade liberalization and financial globalization. However, the advancement of economic globalization is carried out under a sound market economy mechanism, and its development is also a gradual process. The emergence and strengthening of trade barriers in this process is not accidental. It is the product of the continuous development of international economy, society, and technology. This article will take China as an example to introduce the impact of international trade on a country and put forward suggestions for China to improve the efficiency of foreign trade under the influence of international trade barriers.

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Содержание

2. Recommendations for technical barriers to trade 7
Конец ознакомительного фрагмента. 8

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Recommendations for tariff barriers

1. The government adopts a reasonable trade policy

In "the case of the United States imposing steel tariffs", the United States, China and the United States, as two economic powers, play a decisive role in the international trade market. When problems arise in the import and export trade between two countries, they cannot be solved by fighting a trade war. According to the previous analysis, as the scope of the trade war has expanded, the social interests of countries participating in the trade war have all suffered losses, while the foreign trade conditions of related industries in China that have not participated have improved.

This shows that blind participation in the trade war has implemented countermeasures. Not a reasonable behavior. In the face of the unilateral US trade policy threat, China can choose corresponding countermeasures as a bargaining chip between the two parties, but it is unsustainable to impose tariffs on each other in a trade war with the United States. In 2019, the U.S.'s trade protection measures against China have become more and more serious.

The Sino-U.S. trade relationship is already in a more dangerous situation. Steel trade, as a part of economic activities, will also be affected by the harsh economic environment. China should actively promote trade negotiations with the US government, strengthen exchanges and dialogues between the two sides, and limit the expansion of trade frictions.

Properly handle trade disputes with the U.S. government through trade negotiations. Faced with the other side's frame, you should strive for your own legitimate economic interests. Faced with objective violations of WTO rules, you should also deal with them in a timely manner to avoid Used as an excuse by the United States. Trade negotiations are a long and arduous task. During the negotiation process, the two sides cannot avoid all kinds of differences.

However, in the process, we must maintain our sense and strive for our own legitimate interests in the process of reaching consensus. Maintaining a good Sino-US trade relationship is crucial to the economic development of both parties, and the prosperity of foreign trade must be inseparable from a good cooperative relationship between the two parties. In the long run, the benefits of the trade war are destined to be short-term and unsustainable. Mutual benefit is the best choice for economic cooperation between China and the United States.

2. Expand trade with other countries

When Sino-US trade is in trouble, China can increase trade with other trading partners. The US's increase in tariffs on steel has caused harm to the economic interests of most countries. China can unite with countries that have been harmed by US policies to strengthen steel trade and establish long-term friendly trade relations with more countries. In addition, it is possible to actively expand trade with neighboring countries through the "Belt and Road" policy. Most of the infrastructure in the countries along the "Belt and Road" is relatively backward. Through infrastructure construction, transfer and expansion of steel exports Market, reduce the excess capacity of the steel industry, reduce the degree of dependence on the US market, and prevent the United States' unilateral trade protection policies from negatively affecting China's economy.

3. The Iron and Steel Industry Association plays a leading role

The China Iron and Steel Association is a self-regulatory organization of steel companies, representing the interests of the entire steel industry and guiding the development of the steel industry.

The domestic iron and steel industry association should improve the early warning mechanism of trade frictions, formulate industry standards, strengthen the management of iron and steel

enterprises, establish a self-discipline mechanism for the iron and steel industry, avoid malicious competition among enterprises, maintain a good import and export trade environment, and avoid steel trade In the event of friction, certain companies must be implemented for companies that violate industry regulations.

Punishment measures. The increase in steel tariffs imposed by the United States not only affects the interests of the steel industry itself, but also has a certain impact on the upstream and downstream industries of steel. The Iron and Steel Industry Association needs to coordinate the relationship between upstream and downstream steel companies, promote exchanges between industries, Guiding and coordinating roles, and strive to minimize the negative impact.

The foreign iron and steel industry associations need to strengthen communication with foreign iron and steel enterprise associations, understand local industrial policies, and abide by relevant local laws and regulations. If they find problems in foreign trade, they should be resolved in a timely manner, and trade problems should not accumulate. Serious trade frictions. When it is inevitable to face trade frictions from abroad, the Iron and Steel Industry Association should assume the responsibility, representing or organizing relevant companies to conduct work in response to foreign trade investigations.

4. Actively respond to foreign investigations

Not long ago, the Section 337 investigation initiated by the United States against China Steel ended in failure. This investigation by the United States targeted more than 40 domestic steel companies such as Baosteel and Shougang. If China loses the lawsuit, China’s steel industry will be severely hit, but The Iron and Steel Industry Association and steel companies responded actively and fully grasped relevant legal knowledge and evidence, and finally forced the United States to terminate the investigation. There are more than 2,000 steel companies in China.

When faced with foreign anti-dumping and anti-monopoly investigations, a single company is weak when facing unfair foreign trade protection measures. The Iron and Steel Industry Association should face the unreasonable unreasonableness of the steel companies in the United Nations. Foreign trade measures to improve the industry’s ability to deal with trade frictions.

The Iron and Steel Industry Association and relevant steel companies should actively respond, respond to the lawsuit in a timely manner, collect effective information, and actively defend themselves to reduce losses. For steel export companies, they often have common interests with importers from the other country, and steel companies should import jointly. The businessmen jointly put pressure on the government of the country to jointly respond to litigation and increase the probability of victory.

2. Recommendations for technical barriers to trade

1) The company should be familiar with the technical barriers customary in the target market country

Export companies must fully understand and master the technical barriers of Yangguo, the main target city, and combine the actual production and operation conditions of the company, carefully study countermeasures, and adjust products and technologies to meet their requirements.

China’s major trading partners such as the United States, Japan, the European Union, etc., have very complicated trade technical barriers. They must be clear about it. It is impossible or unnecessary. Enterprises should focus on the key points and study the relevant technical regulatory systems and standards of major trading partners.

The system knows the certification system and actively integrates with it. Technical barriers to trade are often difficult to form scientific and uniform standards among countries. First, countries often adopt different technical regulations, standards and conformity assessment procedures. Furthermore, the technical trade measures adopted by a country often change due to changes in domestic social and economic conditions and international environmental conditions.

Therefore, it is necessary to study the common standards of specific markets in accordance with the status of technical trade barriers in major trading partner countries, and study what product standards can be easier to enter the other party's market, and then take corresponding countermeasures to meet the specific market of the importing country. The need For example, in view of the quarantine measures of the importing country in the export of fresh livestock and poultry products in China, the export products of enterprises can change the fresh products into mature products, which can not only increase the added value of the products, but also avoid harsh quarantine restrictions. .

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