Claude AI

for beginners
from 0 to confident user



Stop arguing

with the chat

The base they didn't give you on courses

how to write prompts and tasks
without robotic answers

Naomi Sherman

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You bought courses, watched hours of video, and your head is still empty. You're afraid to ask questions, you have no ideas, and the chat answers like a robot and argues with you on every request.This book is the base they didn't give you on courses.You will understand who Claude is, how he thinks, how to sign up in 3 minutes, and how Free differs from Pro. You will learn how to set the character of communication, write prompts using the PTCF and RTF formulas, turn off the robotic tone, and save 70% of tokens — without endless corrections.Inside — 50 detailed examples of how NOT to / how TO with analysis: posts, photos, videos, Reels, templates, business, blog, SMM. Simple, friendly, explained on fingers.A cheat-sheet book you return to every day. Stop arguing with the chat. It's time to get a ready result.

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TABLE OF CONTENTS

Chapter 1. What is Claude, who created it, why it is better
Chapter 2. Registration in 3 minutes, tariffs Free vs Pro
Chapter 3. How to set communication character
Chapter 4. How to save 70 percent of tokens and stop wasting them on arguments
Chapter 5. Prompt formulas PTCF, RTF and 4 switches
Chapter 5.1. Rules of use in simple language: what you can write about, what is forbidden, confidentiality
Chapter 5.2. Where Claude can be useful if you have no ideas but are curious - explained on fingers like a friend
Chapter 5.3. Book as cheat sheet and how to stop thinking what friends will say why you need a robot
Chapter 6. 50 detailed examples HOW NOT TO and HOW TO with result analysis
Chapter 7. Photos, videos, templates, Reels, agents, bots, cards, tablets
Chapter 8. 30-day plan from 0 to pro

CHAPTER 1. WHAT IS CLAUDE, WHO CREATED IT, WHY IT IS BETTER

Claude was created by Anthropic in 2021. Founders Dario Amodei and Daniela Amodei are ex top managers of OpenAI who built GPT-2 and GPT-3 and left because they wanted to build safe AI through Constitutional AI instead of chasing hype. Investors Google 2B and Amazon 4B. Constitution is a set of principles do not harm, do not lie, be helpful, respect human freedom. The model checks its own answer against the constitution before answering. That's why Claude does not flatter and does not write harmful advice. Name is in honor of Claude Shannon father of information theory. Versions Sonnet is smartest for texts and analysis, Opus heavy, Haiku fast for bots. Advantages: 200k tokens window is 500 pages A4 vs 32k in GPT, you can upload 3 competitor books and a contract and ask to find risks. Projects is a folder with memory you upload brandbook once. Artifacts is second window that draws websites tables presentations. Writes like a human without bureaucratese.

CHAPTER 2. REGISTRATION IN 3 MINUTES AND TARIFFS

Конец ознакомительного фрагмента.

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